

4.2.3. Tools and techniques to use in a co-creation process

Name of the technique: METAPLAN (for small teams)



Objective of the technique:

Collect opinions from a group of people interested in a specific topic in order to build a common understanding and a good cooperation on some strategic objectives and action plans. The aim is to reach a solution (which implies making a decision)

Specific context requirements:

- · A high engagement level by all participants in that specific topic
- · A common solution is desirable
- · Trust in the benefits of the creative process

Instructions step by step:

- 1. Introduction: set the scene, give the rationale and rules, clarify the objective
- Collect individual input on sticky notes and pre-prepared boards/posters
- 3. Divide into sub-groups by topic of interest
- 4. The sub-groups discuss topics and highlight the main discussion headlines
- 5. Share the results in plenary with short presentations by each sub-group
- 6. Vote to determine priorities using coloured sticky dots (within sub-groups)
- 7. Sub-groups focus on the prioritised issues in order to create a draft of an action plan
- 8. Plenary presentation and discussion
- 9. Conclusion, common action plan



Required materials:

- · Display boards
- · Markers of different colours
- Pins
- Colored sticky dots for voting
- Cards or sticky notes of various colours Sheets or slides containing the rules for voting and communicating in groups
 - · Rooms with projectors and large, empty walls to be used for showing the results

Advantages:

- · Involvement of all the people playing a part in the implementation issues
- · Avoidance of messy, long and inconclusive processes and discussions often linked to participative decision-making

Disadvantages:

- · Success depends on the moderator's skills
- · Some people may be afraid to speak in public
- · Voting sessions are public
- Some people may be influenced by what others have already voted
- You have to pay for the license and copyright as well as pass the training

When to use:

· Before reaching a final decision about the action plan needed to deal with a specific problem that is common to all the stakeholders

When not to use:

- · When people are not interested in that specific topic
- · When the mediators are not expert enough
- When the initial conflict is too hard to gain the will to participate in a process of decision-making



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